

Rep Order# 6856489 Ver# 3 Status Revised Traffic Order# 107044
 EC'd Yes
 Printed: 09/26/2012 7:52 AM 1 of 6
 Last Received: 09/26/2012 6:29 AM
 Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () CROSSROADS GPS
 Product Crossroads GPS
 Estimate# 1052
 Buyer Emily Milhnan
 Phone#
 Fax#
 Agency () CROSSROADS MEDIA
 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 12/11/1052
 Flight Dates 09/28/2012 - 10/02/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —
 SC=*

— REMARKS —
 REV TO SHOW MGKD
 ATTN LINES 7 & 67
 PLEASE CNF
 THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	1230P-1P	NEWS 4: THE AGENDA NO PROGRAM 7/30	:30	\$325.00	09/28-09/28	1	1	1	\$325.00	
	2	M	1230P-1P	NEWS 4: THE AGENDA NO PROGRAM 7/30	:30	\$325.00	10/01-10/01	1	1	1	\$325.00	
	3	TU	1230P-1P	NEWS 4: THE AGENDA NO PROGRAM 7/30	:30	\$325.00	10/02-10/02	1	1	1	\$325.00	
	4	F	730P-8P	FACE TO FACE W/ JON RALSTON NO PRO	:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
	5	M	730P-8P	FACE TO FACE W/ JON RALSTON NO PRO	:30	\$900.00	10/01-10/01	1	1	1	\$900.00	
	6	TU	730P-8P	FACE TO FACE W/ JON RALSTON NO PRO	:30	\$900.00	10/02-10/02	1	1	1	\$900.00	
	*7	F	430A-5A	WAKE UP WITH THE WAGNERS [MADE-GOOD BY LINE(S) 67] V3 Effective Dates Changed	:30	\$200.00	09/28-09/28	0	0	0	\$0.00	
	*67	F	135A-205A	WAKE UP WITH THE WAGNERS Sales Remark: V3 MGKD FOR LINE 7 [MGKD FOR SPOTS MISSED ON LN #7: 9/28 (1/WK)] V3 Added	:30	\$200.00	09/28-09/28	1	1	1	\$200.00	
	8	M	430A-5A	WAKE UP WITH THE WAGNERS	:30	\$200.00	10/01-10/01	1	1	1	\$200.00	

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	9	TU	430A-5A	WAKE UP WITH THE WAGNERS	:30	\$200.00	10/02-10/02	1	1	1	\$200.00	
	10	F	1235A-135A	LATE NIGHT W/JIMMY FALLON AIRS 139	:30	\$350.00	09/28-09/28	1	1	1	\$350.00	
	11	M	1235A-135A	LATE NIGHT W/JIMMY FALLON AIRS 139	:30	\$350.00	10/01-10/01	1	1	1	\$350.00	
	12	TU	1235A-135A	LATE NIGHT W/JIMMY FALLON AIRS 139	:30	\$350.00	10/02-10/02	1	1	1	\$350.00	
	13	SA	630P-730P	JEOPARDY	:30	\$525.00	09/29-09/29	1	1	1	\$525.00	
	14	F	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/28-09/28	1	1	1	\$325.00	
	15	M	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	10/01-10/01	1	1	1	\$325.00	
	16	TU	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	10/02-10/02	1	1	1	\$325.00	
	17	F	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	09/28-09/28	1	1	1	\$600.00	
	18	M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	10/01-10/01	1	1	1	\$600.00	
	19	TU	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	10/02-10/02	1	1	1	\$600.00	
	20	F	430P-5P	NEWS 4 AT 430P	:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
	21	M	430P-5P	NEWS 4 AT 430P	:30	\$900.00	10/01-10/01	1	1	1	\$900.00	
	22	TU	430P-5P	NEWS 4 AT 430P	:30	\$900.00	10/02-10/02	1	1	1	\$900.00	
	23	F	12P-1230P	NEWS 3 AT NOON NOR PROGRAM 7/30-8/	:30	\$500.00	09/28-09/28	1	1	1	\$500.00	

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	24	M	12P-1230P	NEWS 3 AT NOON NOR PROGRAM 7/30-8/	:30	\$500.00	10/01-10/01	1	1	1	\$500.00	
	25	TU	12P-1230P	NEWS 3 AT NOON NOR PROGRAM 7/30-8/	:30	\$500.00	10/02-10/02	1	1	1	\$500.00	
	26	SU	6A-7A	NEWS 3 AT SUNRISE NO PROGRAM 7/8,	:30	\$450.00	09/30-09/30	1	1	1	\$450.00	
	27	SA	6A-7A	NEWS 3 AT SUNRISE NO PROGRAM 7/7,7	:30	\$450.00	09/29-09/29	1	1	1	\$450.00	
	28	SU	9P-10P	JEOPARDY	:30	\$1,200.00	09/30-09/30	1	1	1	\$1,200.00	
	29	F	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/28-09/28	1	1	1	\$1,000.00	
	30	M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	10/01-10/01	1	1	1	\$1,000.00	
	31	TU	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	10/02-10/02	1	1	1	\$1,000.00	
	32	F	3P-4P	DR. PHIL NO PROGRAM 7/30-8/10	:30	\$600.00	09/28-09/28	1	1	1	\$600.00	
	33	M	3P-4P	DR. PHIL NO PROGRAM 7/30-8/10	:30	\$600.00	10/01-10/01	1	1	1	\$600.00	
	34	TU	3P-4P	DR. PHIL NO PROGRAM 7/30-8/10	:30	\$600.00	10/02-10/02	1	1	1	\$600.00	
	35	F	11A-12P	RACHEL RAY	:30	\$500.00	09/28-09/28	1	1	1	\$500.00	
	36	M	11A-12P	RACHEL RAY	:30	\$500.00	10/01-10/01	1	1	1	\$500.00	
	37	TU	11A-12P	RACHEL RAY	:30	\$500.00	10/02-10/02	1	1	1	\$500.00	
	38	F	7P-730P	WHEEL OF FORTUNE	:30	\$1,700.00	09/28-09/28	1	1	1	\$1,700.00	
	39	M	7P-730P	WHEEL OF FORTUNE	:30	\$1,700.00	10/01-10/01	1	1	1	\$1,700.00	
	40	TU	7P-730P	WHEEL OF FORTUNE	:30	\$1,700.00	10/02-10/02	1	1	1	\$1,700.00	

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	41	SA	5P-630P	KSNV EARLY NEWS	:30	\$675.00	09/29-09/29	1	1	1	\$675.00	
	42	F	1P-2P	DAYS OF OUR LIVES NO PROGRAM 7/30-	:30	\$425.00	09/28-09/28	1	1	1	\$425.00	
	43	M	1P-2P	DAYS OF OUR LIVES NO PROGRAM 7/30-	:30	\$425.00	10/01-10/01	1	1	1	\$425.00	
	44	TU	1P-2P	DAYS OF OUR LIVES NO PROGRAM 7/30-	:30	\$425.00	10/02-10/02	1	1	1	\$425.00	
	45	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,400.00	09/29-09/29	1	1	1	\$1,400.00	
	46	SA	9A-930A	NEWS 3 TODAY/WKEND NO PROGRAM 7/28	:30	\$750.00	09/29-09/29	1	1	1	\$750.00	
	47	F	9A-10A	TODAY SHOW II	:30	\$1,000.00	09/28-09/28	1	1	1	\$1,000.00	
	48	M	9A-10A	TODAY SHOW II	:30	\$1,000.00	10/01-10/01	1	1	1	\$1,000.00	
	49	TU	9A-10A	TODAY SHOW II	:30	\$1,000.00	10/02-10/02	1	1	1	\$1,000.00	
	50	F	5P-630P	EARLY NEWS	:30	\$1,800.00	09/28-09/28	1	1	1	\$1,800.00	
	51	M	5P-630P	EARLY NEWS	:30	\$1,800.00	10/01-10/01	1	1	1	\$1,800.00	
	52	TU	5P-630P	EARLY NEWS	:30	\$1,800.00	10/02-10/02	1	1	1	\$1,800.00	
	53	F	9P-10P	GRIMM	:30	\$2,600.00	09/28-09/28	1	1	1	\$2,600.00	
	54	SU	10P-11P	LAW & ORDER	:30	\$1,200.00	09/30-09/30	1	1	1	\$1,200.00	
	55	SA	8P-9P	ANIMAL PRACTICE	:30	\$1,200.00	09/29-09/29	1	1	1	\$1,200.00	
	56	SU	9A-930A	NEWS 3 TODAY/WKEND NO PROGRAM 7/2	:30	\$750.00	09/30-09/30	1	1	1	\$750.00	

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	57	SA	9P-10P	CHICAGO FIRE RPT	:30	\$1,500.00	09/29-09/29	1	1	1	\$1,500.00	
	58	SU	930A-10A	CHRIS MATTHEWS SHOW NO PROGRAM 8/1	:30	\$900.00	09/30-09/30	1	1	1	\$900.00	
	59	SU	7A-8A	TODAY ON SUNDAY AIRS 4-5A 7/8, NO	:30	\$1,900.00	09/30-09/30	1	1	1	\$1,900.00	
	60	SA	10P-11P	LAW & ORDER SVU RPT	:30	\$2,000.00	09/29-09/29	1	1	1	\$2,000.00	
	61	SU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,400.00	09/30-09/30	1	1	1	\$1,400.00	
	62	SU	8P-10P	SUN NIGHT FTBL END OF GAME	:30	\$8,000.00	09/30-09/30	1	1	1	\$8,000.00	
	63	TU	9P-10P	GO ON/THE NEW NORMAL	:30	\$2,600.00	10/02-10/02	1	1	1	\$2,600.00	
	64	F	10P-11P	DATELINE NBC-NO PROGRAM 6/29	:30	\$3,200.00	09/28-09/28	1	1	1	\$3,200.00	
	65	TU	10P-11P	PARENTHOOD	:30	\$3,200.00	10/02-10/02	1	1	1	\$3,200.00	
	66	M	8P-10P	THE VOICE	:30	\$4,000.00	10/01-10/01	1	1	1	\$4,000.00	

---REPORT TOTALS---
 Report Totals: 66 / \$73,275.00

---SALES MONTHLY TOTALS---
 Sep 12: 33 / \$41,225.00 Oct 12: 33 / \$32,050.00
 Sales Totals: 66 / \$73,275.00
 Station Totals: 66 / \$73,275.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$271,389 CATV 0% KBLR 0% KING 0% KLAS 30% KSNV 27%

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Advertiser	() CROSSROADS GPS	66 CANAL CENTER PLAZA, SUITE 555		Sales Office	() PHILADELPHIA
Product	Crossroads GPS	ALEXANDRIA, VA 22314		Salesperson	() AMY MCCREARY
Estimate#	1052	Agency C/P1/P2/E	12/11/1052		
Buyer	Emily Milhoan	Flight Dates	09/28/2012 - 10/02/2012	Salesperson Phone#	215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					

KTNV	20%	KTUD	1%	KVCW	2%	KVMY	3%	KVVU	17%
XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE